



# RESOLUTION

CITY OF MINNEAPOLIS - A RESOLUTION OF THE MAYOR AND CITY COUNCIL

By: Cunningham, Reich, Gordon, Fletcher, Ellison, Warsame,  
Goodman, Jenkins, Cano, Bender, Schroeder, Johnson, and Palmisano

## DECLARING AUGUST 5-11, 2018, TO BE FARMERS MARKET WEEK IN THE CITY OF MINNEAPOLIS.

- Whereas: Farmers markets serve as important sources of healthy food for residents, economic development mechanisms for local farmers and food producers, and vital community gathering spaces in Minneapolis; and
- Whereas: The City of Minneapolis launched the Homegrown Minneapolis initiative in 2008 to expand the community's ability to grow, process, distribute, eat, and compost more healthy, sustainable, and locally grown food; and
- Whereas: Minneapolis has nearly 30 farmers markets and mini markets operating throughout the City in 2018; and
- Whereas: All of the farmers markets operating in Minneapolis are collaborating as the Farmers Markets of Minneapolis to promote and gather more insights about the markets in partnership with the City of Minneapolis, University of Minnesota, and many other market supporters; and
- Whereas: The Farmers Markets of Minneapolis have developed a collaborative strategic plan, name, and logo; and
- Whereas: Farmers Markets of Minneapolis engaged more than 800 vendors in 2017, providing access to economic opportunities for local farmers and food producers; and
- Whereas: In 2016, farmers markets in Minneapolis collectively represented more than \$12 million in vendor sales; and
- Whereas: Supporting the markets supports an important economic engine for the local and regional community; and
- Whereas: In 2017, market vendors supported approximately 5,000 employees and welcomed an estimated 1.2 million annual visitors to the markets in Minneapolis; and
- Whereas: An estimated 10,000 agricultural acres were owned, leased, or managed by Farmers Markets of Minneapolis vendors in 2017; and
- Whereas: Homegrown Minneapolis has an online interactive map that makes it easy to find farmers markets all over the city; and
- Whereas: The Farmers Markets of Minneapolis have launched a new collaborative citywide website at [www.farmersmarketsofmpls.org](http://www.farmersmarketsofmpls.org); and
- Whereas: Customers at the Farmers Markets of Minneapolis redeemed more than \$150,000 in Market Bucks and SNAP/EBT in 2017, expanding access to fresh, healthy food for Minneapolis residents experiencing food insecurity; and
- Whereas: Most of the Farmers Markets of Minneapolis operate health or food access programs including Market Bucks, Farmers Market Nutrition Program (FMNP), Power of Produce (POP), or Healthy Savings; and
- Whereas: One third of market vendors donated leftover produce to hunger relief programs in 2017; and
- Whereas: August 5-11 is National Farmers Market Week;

### —NOW, THEREFORE, BE IT RESOLVED—

That the Mayor and City Council do hereby declare August 5-11, 2018, as Farmers Market Week in the City of Minneapolis.

Passed this the third Day of August, 2018

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Lisa Bender, President of the Council

Approved:

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Jacob Frey, Mayor

Attest:

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Casey Joe Carl, City Clerk